

Public Safety and Education Programs and Enforcement

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- 1. Cycling Education in the Netherlands
- 2. Relationship with Sustainable Safety / Vision Zero
- 3. Permanent Traffic Safety Education
- 4. Discussion

What do you know about cycling education in the Netherlands?

What is cycling education?

General, broad sense:

The means through which the aims and habits of a group of people lives on from one generation to the next.

It occurs through any
experience that has a formative
effect on the way one thinks,
feels, or acts.

Narrow, technical sense:

The formal process by which
Society deliberately transmits its
Accumulated knowledge, skills,
customs and values from one
generation to another, e.g.,
instruction in schools.

Experiences that have a formative effect







From one generation to the next



Relationship with Sustainable Safety / Vision Zero (SWOV)

- Engineering of Infrastructure
- Engineering of Vehicles and Technology
- Enforcement based on clear rules
- Education; teaching and outreach

Permanent Traffic Safety Education

Offering people in traffic the knowledge, skills and motivation for a safe participation in traffic, during their whole life.

- When situations change
- When tasks in traffic change
- When the rules change
- When people have new roles
- When people enter a new stage of development
- When knowledge, skills or motivation decline

Permanent Traffic Safety Education

0-4 years

- Creating positive attitudes for walking and cycling
- Targeting parents, kindergarden

4-12 years

- Learning basic rules of the road
- Theory and Practical

12-16 years

- Maintain basic rules
- Use of smartphones, wearing lights

16-25 yea

- Scooters and mopeds
- Beginning car drivers

25-60 years old

- Maintain rules for drivers
- Maintain attitude

60+

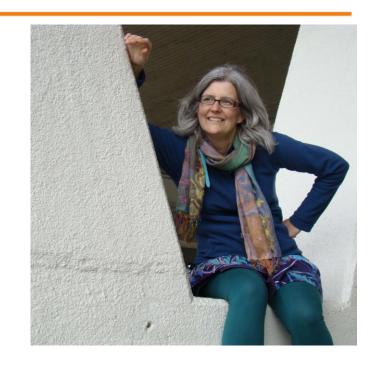
- Cycling safety (e-bikes)
- The use of special mobility devices

Questions and Discussion

Thank you!

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APBP Webinar on Women Cycling: Bicycling for a Lifetime 2016-05-12: https://www.youtube.com/watch?v=ts66pjZZulw

The Bikenerds Podcast 2016-06-31:

http://www.thebikenerdspodcast.com/angela-van-der-kloof-073116/

Chapter 4 in Cycling Cultures: 'Lessons learned through training immigrant women in the Netherlands to cycle' - University of Chester Press



Dutch Cycling Embassy

- > www.dutchcycling.nl
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